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CHECK OUT THIS WEEK'S SPECIALS!

25 LB. X-LARGE TOMATOES \$18.75

18 LB. CROWN BROCCOLI \$24.75



10 LB. SILVER DOLLAR MUSHROOMS \$22.75



25 LB. MEDIUM GREEN PEPPERS \$16.75







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WE LOVE OUR CUSTOMERS. DO YOU LOVE US?

Use the QR Code or the Link Below
To leave us a 5-star review on Google and receive
10% off your next order! (Make sure we know what company you are
IN the review so we can apply it to your order!)

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Pittsburgh Weather Forecast Courtesy of Weather Underground							
Sun 11/30	Mon 12/1	Tue 12/2	Wed 12/3	Thu 12/4	Fri 12/5	Sat 12/6	Sun 12/7
42° 29°F	35° 30°F	34° 26°F	34° 27°F	30° 17°F	35° 28°F	33° 27°F	33° 27°F
		***			*:*	***	
AM Showers	Cloudy	Snow	Cloudy	Mostly Cloudy	PM Snow	AM Snow	Cloudy
					Showers	Showers	

PRODUCE NEWS & UPDATES

ARTICLE COURTESY OF:

PRODUCE NEWS

California Walnuts Launches Campaign to Drive Holiday Sales

The seasonal 'Be Merry. Feel Good.' initiative aims to keep walnuts top of mind at retail.

California Walnuts' "Be Merry. Feel Good." holiday campaign in the U.S. market is targeting shoppers during the year's peak walnut purchasing period and creating new opportunities for retailers to capture incremental sales as consumers seek ingredients for seasonal recipes and entertaining. The campaign builds on the industry's "California Walnuts. Feel Good." consumer initiative, which aims to modernize the image of California walnuts and reposition them as a must-have ingredient, according to a news release. Complete with a fresh, energetic visual identity, the industrywide effort is expanding the target audience to include millennial and Gen Z shoppers while enhancing engagement with those who already know and love California walnuts.

"The holidays are a critical time for the nut category, and this campaign helps ensure walnuts remain highly visible and top of mind as shoppers make purchase decisions," says Christine Lott, director of integrated communications for the California Walnut Board and Commission.

For the rest of the article, please check out our facebook page.

FEATURED BUSINESS: WE WOOD OUR CUSTOMERS!

In appreciation for their patronage, each week we feature a different business. We encourage our customers to check out and support all of those that we service!



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Contemporary Chinese restaurant with housemade noodles, specialty stir-fries, sushi & a full bar.

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