Week of November 16, 2026

The SUNFRESH Series

116 23rd Street, Pittsburgh, PA 15222
Phone: 412-391-7532
Fax: 412-391-7995
www.sunfreshfoodservice.com

Check out This Week's Specials!

48 ct. Green Onions $23.75	18lb. Crown Broccoli $23.75
	
50 lb. Carrots $21.75	4 lb. Baby Spinach $19.75
	

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https://tinyurl.com/sunfreshreview

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Pittsburgh Weather Forecast *Courtesy of Weather Underground*

Sun 11/15	Mon 11/16	Tue 11/17	Wed 11/18	Thu 11/19	Fri 11/20	Sat 11/21	Sun 11/22	Mon 11/23
45° | 40°F	47° | 31°F	52° | 29°F	59° | 30°F	62° | 40°F	63° | 41°F	66° | 45°F	62° | 42°F	54° | 37°F
AM Showers	Cloudy	Sunny	Sunny	Partly Cloudy	Partly Cloudy	Mostly Sunny	Partly Cloudy	Mostly Cloudy

Produce News & Updates

Article Courtesy of: The Packer

Strawberries a concern as dust settles elsewhere

Facing rising logistics costs and changing shopper habits, Idaho's potato leaders are leaning into both high-tech packaging and traditional value formats to drive modern growth.

The transition to the desert is finally coming together, and there's a sense of relief in the market. Most of the major lettuce processors will complete their move to Yuma over the weekend, officially making the desert the anchor for the leafy green market heading into Thanksgiving. Supplies of Iceberg, Romaine and green leaf continue to improve, quality is generally good and markets are easing as additional acreage comes online. We're not completely through the transition yet, but the pressure that defined much of the past month is beginning to fade. Rain is also in the forecast for California later this week and again Sunday evening, something worth keeping an eye on as the last coastal harvests wrap up.

The cooking vegetables are still playing catch-up. Broccoli and especially cauliflower typically lag behind the lettuce transition by a few weeks, with cauliflower remaining one of the most difficult items to cover. Weather challenges, insect pressure and reduced acreage continue to limit supplies, and additional rain could create more harvesting disruptions. Expect markets to remain active as demand continues to outpace available production. Strawberries remain the biggest concern. California production continues to run below normal as growers recover from recent heat and rain events, while Baja and central Mexico have been slower to rebound from recent storm activity. Supplies remain extremely tight, fill rates continue to be challenged and shippers are prioritizing contracts and existing commitments. Florida volume has started in a light way and is expected to ramp up at the end of the month, but until then strawberries will likely remain a daily challenge.

For the rest of the article, please check out our facebook page.

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