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PITTSBURGH WEATHER FORECAST *COURTESY OF* WEATHER UNDERGROUND

Sun 8/16	Mon 8/17	Tue 8/18	Wed 8/19	Thu 8/20	Fri 8/21	Sat 8/22	Sun 8/23
79° 71°F	81° 61°F	81° 62°F	83° 67°F	79° 60°F	78° 62°F	77° 62°F	80° 64°F
							
Thunderstorms 0.47 in	AM Showers 0.03 in	Partly Cloudy 0 in	Partly Cloudy 0.16 in	AM Showers 0.02 in	Partly Cloudy 0.05 in	PM Showers 0.1 in	Partly Cloudy 0 in

PRODUCE NEWS & UPDATES

ARTICLE COURTESY OF:

THE PACKER

Proximity and Quality Drive Outlook for 2026 Eastern Apple Crop

Leading Eastern shippers outline expectations for crop availability, merchandising tactics, and regional supply advantages this season.

Apple growers in the East didn't come out unscathed from late spring. However, despite localized crop reductions, apple marketers say retailers can still expect a strong season. Chris Sandwick, director of marketing at Lancaster, Pa.-based Hess Bros. Fruit Co., says "some untimely spring freeze and frost events have reduced the size of the crop."

Brenda Briggs, vice president of sales and marketing at Gardners, Pa.-based Rice Fruit Co., agrees, highlighting a hard freeze April 20-21 during peak bloom preceded by an unusually warm spring. "The 2026 Eastern apple season will look different from what we originally anticipated," she says. "Like many grower-packer-shippers across the region, our grower network sustained crop losses that will affect overall production." Sandwick points to a wide grower network spanning Pennsylvania, New York, Virginia and Maryland that keeps the company well positioned for a strong season.

Eastern Apple Crop Outlook for Sizing, Quality and Yield

As for what to expect for this coming apple season, Jessica Wells, executive director of Lockport, N.Y.-based Crunch Time Apple Growers, says, "It's still early, but we're really encouraged by what we're seeing."

[For the rest of the article, please check out our facebook page.](#)

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