



The **SUNFRESH** Series

116 23rd Street, Pittsburgh, PA 15222
Phone: 412-391-7532
Fax: 412-391-7995
www.sunfreshfoodservice.com

CHECK OUT THIS WEEK'S SPECIALS!

12/ 1PINT GRAPE TOMATOES \$17.75



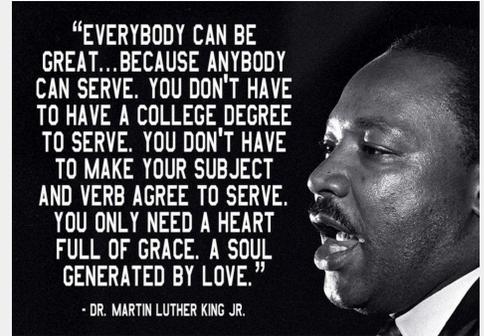
18 LB. CROWN BROCCOLI \$24.75



18 LB. FRUIT SALAD \$39.75



10 LB. YELLOW HOT PEPPERS \$17.75



FIND US ON SOCIAL MEDIA!

[HTTPS://WWW.FACEBOOK.COM/SUNFRESHFOODSERVICE/](https://www.facebook.com/sunfreshfoodservice/)



[HTTPS://WWW.INSTAGRAM.COM/SUNFRESHFOODSERVICE/](https://www.instagram.com/sunfreshfoodservice/)

WE LOVE OUR CUSTOMERS. DO YOU LOVE US?

USE THE QR CODE OR THE LINK BELOW TO LEAVE US A 5-STAR REVIEW ON GOOGLE AND RECEIVE 10% OFF YOUR NEXT ORDER! (MAKE SURE WE KNOW WHAT COMPANY YOU ARE IN THE REVIEW SO WE CAN APPLY IT TO YOUR ORDER!)

[HTTPS://TINYURL.COM/SUNFRESHREVIEW](https://tinyurl.com/sunfreshreview)





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PITTSBURGH WEATHER FORECAST COURTESY OF [WEATHER UNDERGROUND](#)

Sat 1/17	Sun 1/18	Mon 1/19	Tue 1/20	Wed 1/21	Thu 1/22	Fri 1/23	Sat 1/24	Sun 1/25
37° 17°F	21° 18°F	23° 7°F	18° 13°F	36° 24°F	29° 17°F	29° 20°F	25° 14°F	18° 7°F
								
Cloudy	Mostly Cloudy	Cloudy	Mostly Sunny	PM Snow Showers	Mostly Cloudy	Partly Cloudy	Mostly Cloudy	Snow Showers

PRODUCE NEWS & UPDATES

ARTICLE COURTESY OF:

THE PACKER

How Retail Collaboration and Supply Strategies Drive Citrus Marketing Success

Despite ongoing supply-side issues, the demand side of citrus is looking strong, with growing demand from a health-focused consumer audience, all it takes is thoughtful and creative strategies from suppliers and collaboration with retail.

With the U.S. in the middle of its winter citrus season, recent weather issues have complicated long-running labor, water and import pressure challenges on the supply side, but there's a lot to celebrate and anticipate on the marketing side.

Citrus demand has been growing recently; most of the familiar citrus varieties rank in consumers' top 10 most purchased fruits, and the vitamin-C-heavy citrus offerings are well positioned to meet consumers' growing interest in healthy, nutrient-dense foods.

Marketing in this mature fruit segment has its challenges, but experts on both the supplier and retailer sides stress the importance of product differentiation, point-of-sale information and collaborative strategies to increase citrus demand.

[For the rest of the article, please check out our facebook page.](#)

FEATURED BUSINESS: WE ❤️ OUR CUSTOMERS!



In appreciation for their patronage, each week we feature a different business. We encourage our customers to check out and support all of those that we service!

SUPPORT LOCAL BUSINESSES!

Casual eatery making pizzas and other Italian staples such as pasta and salads.

620 Beaver Ave,
 Ellwood City, PA 16117
 Phone: (724) 752-2522

CHECK THEM OUT ONLINE! [HTTPS://WWW.VINNYSPIZZA.NET/](https://www.vinnyspizza.net/)