



# The SUNFRESH Series

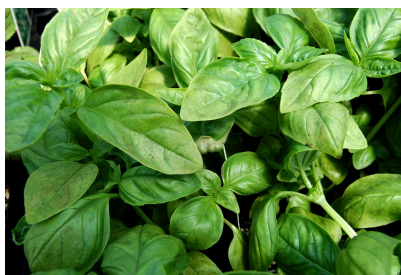
116 23<sup>rd</sup> Street, Pittsburgh, PA 15222  
 Phone: 412-391-7532  
 Fax: 412-391-7995  
[www.sunfreshfoodservice.com](http://www.sunfreshfoodservice.com)

## CHECK OUT THIS WEEK'S SPECIALS!

40 LB. LARGE ZUCCHINI  
\$21.75



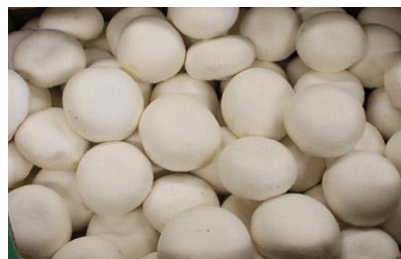
1 LB. BASIL  
\$9.75



9 CT. CANTALOPES  
\$23.75



10 LB. SILVER DOLLAR  
MUSHROOMS \$22.75



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SUNFRESHFOODSERVICE/](https://www.facebook.com/SUNFRESHFOODSERVICE/)



[HTTPS://WWW.INSTAGRAM.COM/  
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WE LOVE OUR CUSTOMERS. DO YOU LOVE US?

USE THE QR CODE OR THE LINK BELOW  
TO LEAVE US A 5-STAR REVIEW ON GOOGLE AND RECEIVE  
10% OFF YOUR NEXT ORDER! (MAKE SURE WE KNOW WHAT COMPANY YOU ARE  
IN THE REVIEW SO WE CAN APPLY IT TO YOUR ORDER!)

[HTTPS://TINYURL.COM/SUNFRESHREVIEW](https://tinyurl.com/sunfreshreview)













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PITTSBURGH WEATHER FORECAST *COURTESY OF* WEATHER UNDERGROUND

Sun 8/17	Mon 8/18	Tue 8/19	Wed 8/20	Thu 8/21	Fri 8/22	Sat 8/23	Sun 8/24
88°   68°F	88°   69°F	88°   69°F	82°   65°F	81°   62°F	84°   65°F	84°   65°F	82°   60°F
							
Isolated Thunderstorms	Partly Cloudy	Isolated Thunderstorms	Isolated Thunderstorms	Partly Cloudy	Partly Cloudy	Isolated Thunderstorms	Partly Cloudy

## PRODUCE NEWS & UPDATES

ARTICLE & PHOTO COURTESY OF:

THE PACER

### Fall is the Time to Boost Avocado Sales

**The anticipated surge in shopper traffic provide a prime time to align retail promotions.**

For retailers looking to increase sales in the avocado category, there might be no better time to promote the fruit than autumn.

“Our Hass Avocado Board data shows conclusively that the fall is the most significant opportunity to increase sales in terms of seasonality for the avocado category,” says Emiliano Escobedo, HAB executive director.

That’s because October, November and December are the three lowest-volume months of the year for hass avocado sales. At the same time, shopper traffic increases during that period. “Taking advantage of that dichotomy would not only drive avocado sales but also boost market basket sales associated with avocados,” Escobedo says.

[For the rest of the article, please check out our facebook page.](#)

## FEATURED BUSINESS: WE ❤️ OUR CUSTOMERS!

In appreciation for their patronage, each week we feature a different business.  
We encourage our customers to check out and support all of those that we service!

# Alexions

BAR & GRILLE

### SUPPORT LOCAL BUSINESSES!

Longtime neighborhood watering hole with bar food & a nightly happy hour, plus outdoor seating.

141 Hawthorne St,  
Carnegie, PA 15106

(412) 276-2018

CHECK THEM OUT ONLINE! [HTTPS://ALEXIONS.COM/](https://alexions.com/)