



The SUNFRESH Series

116 23rd Street, Pittsburgh, PA 15222
 Phone: 412-391-7532
 Fax: 412-391-7995
www.sunfreshfoodservice.com

CHECK OUT THIS WEEK'S SPECIALS!

14 CT. BROCCOLI
\$18.75



9 CT. CAULIFLOWER
\$16.75



MICHIGAN RED & GREEN
LEAF \$22.75



20 LB. ZUCCHINI
\$14.75



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PITTSBURGH WEATHER FORECAST *COURTESY OF [WEATHER UNDERGROUND](#)*

Sun 8/7	Mon 8/8	Tue 8/9	Wed 8/10	Thu 8/11	Fri 8/12	Sat 8/13
86° 72°F	85° 72°F	81° 69°F	80° 63°F	80° 60°F	78° 58°F	79° 60°F
						
Scattered Thunderstorms	Scattered Thunderstorms	Scattered Thunderstorms	Scattered Thunderstorms	Partly Cloudy	Sunny	Partly Cloudy

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PRODUCE NEWS

ARTICLE COURTESY OF:

THE PACKER

Consumers fall for avocados year-round

While fall traditionally isn't prime time for avocado consumption, a year-round increase in consumer demand and availability is positioning the superfood for future growth in all seasons. "Fall is typically the slowest avocado consumption period of the year," said Brooke Becker, senior director of North American retail for Mission Produce, Oxnard, Calif. "Weekly retail sales volume for the last two years shows September through November trending 10-15% lower than June to August," added Becker, pointing to IRI data.

However, as avocado imports to the U.S. continue to expand from countries including Mexico — which, in late July was officially greenlighted by the USDA to export avocados to the U.S. from a second state, Jalisco — as well as Peru and Colombia, so, too, are opportunities to promote the fruit.

"We're expecting healthy supplies out of Mexico [this fall] with stronger consistency now that Jalisco has been added to the mix," said Rodrigo Lopez, category director of citrus and avocados for Oppy. "We're excited to amplify promotions through the fall and winter."

While the U.S. has long imported Hass avocados from Michoacán, Mexico, growers and packers in Jalisco, just northwest of the state, have now begun shipping their fruit to the U.S.

[For the complete article, please check out our facebook page.](#)

WE ❤️ OUR CUSTOMERS!

In appreciation for their patronage, each week we feature a different business.
We encourage our customers to check out and support all of those that we service!

FEATURED BUSINESS:

SUPPORT LOCAL BUSINESSES!



810 Ivy Street
Pittsburgh, PA 15232

412-251-5695

Upmarket option dishing up Mexican food & drinks in a colorful space with sculptures & wall murals.

CHECK THEM OUT ONLINE! [HTTPS://WWW.TOCAYOPGH.COM/](https://www.tocayopgh.com/)